

TRADE SHOW

Do's and Don'ts



Hot Topics

- ✓ **Four Marketing Factors to Consider When Manning a Booth**
- ✓ **The Importance of Customer Service**
- ✓ **The Do's and the Don'ts on Your Booth Set- Up!**

*** 2009 Holiday Crafts & Small Business Expo Booth Exhibitors are especially welcome!**



November 3, 2009
2 pm– 4 pm
No Fee

Pharr Chamber of Commerce
308 W Park, Pharr, TX

RSVP to (956) 787-1481

Making Dreams Come True, One Business At A Time!

The University of Texas Pan American Small Business Development Center

• A COMPONENT OF THE BUSINESS DEVELOPMENT & INNOVATION GROUP •

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